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New Sports Social Media Site FANCLOUD.COM Launches with Founders Attending 100+ Sporting Events in U.S. & Canada and Meeting Major Sports Marketing Execs during 43 City Van Tour

Site aggregates sport-specific commentary by 2000+ Sports Writers and combines them with Fancloud.com Members in-arena and around the country to share sports experiences in real-time

Fancloud.com announced its launch as a new social media tool that enriches the sports fan by connecting its members, free-of-charge via **Facebook** and **Twitter**, with over **2000 of the top beat writers from the major sports**, while also allowing them to be a part of the conversation and share in-arena experiences in real-time.

As part of the launch the site's three owners; **Terence Gelke, Ben Bjurstrom** and **Bryan Shaw**, will embark **TODAY** on a **six-month 43 city tour** covering **14,064 miles in a branded Fancloud.com Van** across the **U.S. and Canada**. In each city Fancloud.com will engage in **face-to-face partnership meetings with over 100 NFL, NBA, MLB and NHL teams** and **attend over 100 different sporting events** to help build their fanbase one sports fan at a time.

"Fancloud.com is excited to provide sports fans with an uncluttered social media environment that combines the insights from the sportswriters who follow their favorite teams daily with our members as they interact and share their unique in-arena experiences," said **Terence Gelke, Chief Executive Officer of Fancloud.com**. "My partners and I look forward to enjoying the great communal nature of sports as we take in local games across the country during our 43-city, 100-plus event tour and let people know one at a time about Fancloud.com."



The **Fancloud.com Van** (see attached image) is an eight passenger 2001 Chevy 1500 and will be equipped with a **generator, 32-inch Flatscreen television, a mobile satellite dish** and a **beer cooler for tailgating**. During the **tailgate events** the owners will **offer a minimum of 5,000 free event tickets** to early users across the country. Fans earn free tickets based on their time spent online at Fancloud.com.

FIRST TWO LEGS OF [FANCLOUD.COM](http://www.fancloud.com) TOUR SCHEDULE:

LEG #1:

<u>Date</u>	<u>Event</u>
Jan 11	NBA: Miami Heat @ L.A. Clippers
Jan 12	NBA: Orlando Magic @ Golden State Warriors (<i>Tailgating Event</i>)
Jan 14	NFL: New Orleans Saints @ San Francisco 49ers (<i>Tailgating Event</i>)
Jan 14	CBB: Utah Utes @ Cal Bears
Jan 17	NHL: Calgary Flames @ San Jose Sharks
Jan 18	NBA: Indiana Pacers @ Sacramento Kings
Jan 21	CBB: UCLA Bruins @ Oregon Ducks (<i>Tailgating Event</i>)
Jan 23	NBA: Sacramento Kings @ Portland Trail Blazers (<i>Tailgating Event</i>)
Jan 25	Meet with Vancouver Canucks in Vancouver
Jan 28	NBA: Sacramento Kings @ Utah Jazz (<i>Tailgating Event</i>)
Jan 29	Meet with Phoenix Suns, Phoenix Coyotes
Jan 30	NBA: Dallas Mavericks @ Phoenix Suns (<i>Tailgating Event</i>)

LEG #2:

<u>Date</u>	<u>Event</u>
Feb 15	NBA: Atlanta Hawks @ Phoenix Suns (<i>Tailgating Event</i>)
Feb 17	NBA: Houston Rockets @ San Antonio Spurs (<i>Tailgating Event</i>)
Feb 19	NHL: Nashville Predators @ Dallas Stars (<i>Tailgating Event</i>)
Feb 20	NBA: Boston Celtics @ Dallas Mavericks (<i>Tailgating Event</i>)
Feb 22	NBA: Boston Celtics @ Oklahoma City Thunder
Feb 24 -	NBA: All Star Weekend in Orlando
Feb 27	

For more information on the founders (<http://blog.fancloud.com/>), the tour (www.fancloud.com/tour), or to register for the site please visit www.fancloud.com.

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